

# EUROPE EN SPORT

To be part of a team of Europe is  
first and foremost a state of mind



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# THE WORD OF THE FOUNDER



The sport can be a simple, clear and popular signal, particularly for the youth people, of wider, more opened more citizen and accessible Europe approach.

Through the mobilization of all, we wish to strengthen by the sport the notion of European membership by facilitating, during sportive events, the participation of a team of Europe which carries and defends the European shirt.

To allow the largest number to carry the European shirt to strengthen and assert the feeling of European membership and then contributing to the fight against racism, the exclusion and the violence, such is the ambition of Europe in Sport since 2006.

Developing the idea of sports federations, sports clubs, schools and public and private partners pooling resources and exchanging ideas will promote the presence of a European team at sporting competitions.

The contribution of the sports movement and the effort of all will allow the emergence of the European shirt.

**Jean Michel Teitgen**

## AN IDEA IS BORN, PLAYERS TAKE UP THE CHALLENGE

European football and rugby cups, as well as other sports, have accomplished much more than treaties in instilling the feeling of belonging to « the European continent » in the hearts and minds of European citizens.

This therefore led to the idea of organising amateur sporting fixtures where, promoted by a team wearing its colours, Europe would reinforce its vitality and identity.

### **One shirt, one mentality**

Europe in Sport is first and foremost a mentality. The main aim is to promote a feeling of belonging to a united and diverse team in order to represent and promote the European colours within the context of fair play and team spirit.



## AN EUROPEAN FEDERATION



The European Federation Europe in Sport settled for mission to promote the emergence of the European shirt, whatever the played sports discipline is.

As part of this mission, the Federation favors the presence of associations Europe in the countries part of the European Union and research the support of national sports federations to promote the emergence of the European shirt.

### **EUROPE IN SPORT has in particular vocation in every country, in:**

- Strengthen by the sport the notion of membership and European identity with the citizens, by inviting the sports organizations to integrate in their demonstrations a «Team of Europe» which carry and defends the European shirt ;
- Organize sports events which give free rein to any idea the realization of which contributes to the implementation of a team of Europe ;
- Contribute to the development of the sports practice and more generally the physical activity ;
- Strengthen by the sport, the social link, the cohesion, the solidarity and the team spirit ;
- Organize Trophies Europe in Sport to reward every year the sports organizations which support and/or lead for exemplary and dynamic actions to strengthen the notion of European membership by the sport.



SOME DATES...

# EUROPE EN SPORT

**2006 - Europe in Sport association was created**  
1st sport event: Europe / Moscow  
International tournament of Ice hockey.



**2007 - Paris : Press conference of presentation of Europe in Sport France**  
Forward presentation of the official of the shirt of « Team of Europe ».



**2008 - French presidency of the European Union**  
Race of EUROPE - Paris



**2010 / 2011 - Europe in Sport is awarded the European Citizen of Honour Trophy**  
Instigated by France, Belgium, Spain and Italy, the Europe in Sport European Federation was created.



**2011 - Touch Rugby world cup - Europe / Rest of the World**  
A sporting fixture organised as part of the Touch Rugby world cup in Edinburgh, Scotland.  
By 2011, almost 40,000 players have already worn and promoted the European shirt

**2016  
OBJECTIVE**



# 2016 OBJECTIVE

## Local initiatives

Enable almost 450,000 players to wear the European shirt at sporting fixtures.

## European initiatives

Work in partnership with sports federations to promote visibility of the European shirt during European competitions :

- European cup matches are kicked off by a player or celebrity wearing the European shirt,
- Young mascots wearing the European shirt accompany players onto the pitch,
- Etc

## International initiatives

Work together with sports federation candidates and members of the Europe in Sport support committee to organise intercontinental matches between the European Team and international teams.

## Organising Europe in Sport Trophies



Every year, these trophies reward sports clubs or associations, schools and local authorities that support or lead exemplary and dynamic initiatives promoting a sense of European belonging through sport.

## Developing the Europe in Sport network

### 27 affiliated Europe in Sport associations across member countries of the European Union

Germany	Ireland
Austria	Latvia
Belgium	Lithania
Bulgaria	Luxembourg
Cyprus	Malta
Croatia	Netherlands
Denmark	Poland
Spain	Portugal
Estonia	Czech Republik
Finland	Roumania
France	United Kingdom
Greece	Slovenia
Hungary	Sweden
Italy	

## Developing the support committee

The support committee brings together sporting figures, approved sports federations, national and European institutions, sponsors and patrons who provide support or donations to enable Europe in Sport to promote the European shirt.





# SPORTING FIXTURES



JSK Basket - International tournament  
Strasbourg - France 2008



European Golf Trophy  
Saint Germain-en-Laye - France 2008



Europe / Paris Saint-Germain  
Football tournament in Gif-sur-Yvette - France 2008



School tournament  
Bruxelles - Belgique 2008



Athletics -35th Orabona Challenge  
Stade Français in Paris - France 2009



International rugby tournament  
Bruxelles - Belgique 2010



International rugby tournament  
Tunis - Tunisie 2009



Touch (Touch rugby) european Cup  
France 2008



# TESTIMONIALS



## Scott Hastings

Rugby international: 65 caps for Scotland, 2 caps with the British and Irish Lions, captain of the Barbarians and the Scottish 7-a-side team.

*« For many years we have seen how well our European golfers come together when playing under the European flag for the Ryder Cup. This spirit and camaraderie is possible to replicate across many other sports as a route to sharing unity and friendship across the European community.*

*Let us embrace and celebrate our unique international landscape through Europe en Sport. I am delighted to lend my support to their campaign and ambition to see more people play sport under the European banner ».*



## Christian Garrigues

*« As you know it, the Europe initiative in Sport touches us particularly, at the Office of Information for France of the European Parliament, which we have been engaged for several years in the Europe communication on the sport: « the sport with the colors of Europe ».*

*It is thus with interest that we encourage you in this essential way for the state of mind of the citizen ».*



**European parliament  
Information office for France**



## Willy Hélin

*« Raising awareness of Europe amongst young people through sport is an excellent initiative. The Representatives of the European Commission in Belgium wish Europe in Sport all the success it deserves and fully support the initiative... ».*



**Representation in Belgium  
of the European Commission**

**For more information visit [www.europeensport.eu](http://www.europeensport.eu)**



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